

# INTRODUCTION TO THE NMK ESBACO GROUP

Innovating Food Production and Distribution  
for over a century

**PUSHING  
BOUNDARIES**  
NMK ESBACO

# THE NMK ESBACO GROUP AT A GLANCE

Since 1916, NMK ESBACO has been at the forefront of ingredient production and distribution, empowering bakers, pastry chefs, wholesalers, retailers, confectionary producers, and brands with innovative high-quality solutions and products.

As a family-owned, fourth-generation company, we've grown from a small local bakery into an international player in food ingredients, private label, and branded products.

Today, NMK ESBACO operates across the food value chain, sourcing raw ingredients, producing semi-finished and finished products, and offering tailored solutions for retail, wholesale, and online channels.

With over 3.000 products, 240 employees and a distribution reach in more than 30 countries, we are dedicated to innovation, quality, and sustainability.

“At NMK we are pushing boundaries to meet the evolving needs of customers and consumers around the globe.”

Frans Putters – CEO



# NMK ESBACO

## OUR HERITAGE



Baking the best-tasting bread for local customers.

Expanding into snacks and ice cream.

1920's

1950's



Innovating with **iconic** Dutch filled **cookies** like the **Kano**, **Rondo**, and **Carre**.

1960's



Leading in **almond paste**, **fillings** and **jams**, delivering exceptional quality and innovation to the bakery and confectionery industries.

1990's



Expansion by acquiring **businesses** specialized in decorative confectionary products for retail chains.

2000's



The Company becomes a **vertically integrated**, from sourcing to producing and distributing innovative products via retail and e-commerce.

2020's



# OVER 100 YEARS OF PASSION AND EXCELLENCE



The journey of NMK ESBACO began in 1916, when Jaap Conijn financed a bakery for his son, Jan Conijn, in the small village of Nibbixwoud, Netherlands. With just 11 customers, Jan started **crafting filled cookies and baked goods** that quickly became **renowned for their quality and taste**.

For more than a century, each generation of the Conijn family has **carried forward the commitment to delivering the best taste and experience**. This legacy continues today as NMK ESBACO combines its rich heritage with modern innovation to meet the demands of a dynamic and evolving food industry.

Even as we continue to expand globally and digitally, our heritage remains at the heart of everything we do. **The values instilled by our founders — respect, integrity, dedication, flexibility, and the drive to be the best — continue to guide us forward.**



# NMK ESBACO TODAY

## An International Leader in Food Solutions

Our Group Structure: The NMK ESBACO GROUP is a family of companies that delivers value across every step of the food value chain:

- **Sourcing raw ingredients** to ensure quality and sustainability.
- **Producing semi-finished products and innovative ingredients** tailored to customer needs.
- Developing **private label solutions** for retail, eCommerce platforms, and brand manufacturers.
- Manufacturing and Distributing **branded products** for brand owners to retail, wholesale, and online marketplaces.

With operations spanning 3 production facilities across Europe and offices in the Netherlands, USA, Turkey, and India, our team of over 240 employees serves customers in more than 30 countries.

# WHAT THRIVES US FORWARD IN BUSINESS

## Mission

Our mission is to inspire and empower our customers with innovative ingredient and food solutions that deliver exceptional taste, quality and value across the global food chain.

## Vision

NMK ESBACO wishes to lead the future of food by creating products and solutions that delight consumers and drive sustainable growth for our partners.

## CORE VALUES:

### RESPECT:

For our people, our heritage, and the world we live in.

### INTEGRITY

Upholding trust in everything we do.

### DEDICATION:

A commitment to innovation, the best taste and excellence.

### FLEXIBILITY:

Adapting to the needs of our customers and markets.

### EXCELLENCE:

Striving to always deliver the best taste and experience.



# DRIVEN BY AMBITION: TO CONTROL, CRAFT, AND DELIVER FOOD SOLUTIONS FROM FIELD TO SHELF.

With our mission, vision and core values in mind, NMK ESBACO has defined a clear growth strategy to adapt to changing customer demands by understanding younger and future generations, crafting innovative ingredients and products that meet their needs, and ensuring their availability in key regions worldwide.

## NMK RAW MATERIALS

Sourcing & Selling the finest **raw materials** to Food Producers

## NMK INGREDIENTS

Producing & Selling **innovative and responsible ingredients** to Industrialized Food Companies, Food Service Distributors and Wholesalers

## NMK PRIVATE LABEL

Creating & Delivering **Private Label products and solutions** to retailers, wholesalers, and e-commerce partners

## NMK BRANDS

Developing strong market positions for our **own brands and brand partners** in retail and e-commerce channels

# OUR EXPERTISE: OUR PRODUCTS AND SERVICES

At NMK ESBACO, we provide a comprehensive range of ingredient, confectionary solutions and services:



## RAW MATERIALS:

- Almonds
- Kernels
- Fruit
- Proteins
- Fats



## INGREDIENTS:

- Almond Pastes
- Fruit Fillings & Chunks
- Vegetable Fillings & Chunks
- Sugar Pastes
- Coatings
- Inclusions
- Toppings
- Baking Mixes
- Condiments



## PRIVATE LABEL:

- Candies
- Nutrition Bars
- Home Bakery Items
- Baking Mixes
- Speciality Products
- Condiments



## BRANDS:

- Sweets & Snacks
- Baking & Cooking Essentials
- Health & Sports Nutrition
- Infant & Elderly Nutrition



BLISS  
BITES



# DATE & NUT BAR



OPTIONAL:  
COLLAGEN/PROTEIN/CAFFEINE





**ADD THE FUN**

**ADD THE FUN**





Toëtiefroetie  
Een hapje plezier voor elke toetie



Snacksy



Amandéluxe



SWEET TREATS



Petit Chéri  
Beloved small bites



# FOOD TRENDS





TREND FLAVOURS

# Snacksy

TRENDS

GINGER  
& LEMON



VEGAN

GLUTEN FREE

WE CUT THE CRAP

HIGH IN FIBER

## POUCH

- Branded & feature highlight
- Mono material possible
- 100ml or 200ml



SOUR  
GRAPES

ALCOHOL INFUSED







# ASIAN MOONCAKE



Petit  
Chéri  
Beloved small bites



# MARZIPAN MACARON DELIGHT

# REAL FRUIT PETIT FOURS



TRENDS



# › CERTIFIED EXCELLENCE: OUR COMMITMENT TO QUALITY

We uphold the highest standards in food safety and quality, with certifications including BRC Food, SMETA - Sedex, Rainforest Alliance, Kosher and Halal. These ensure that our customers can trust our products to meet their expectations every time.





# BE PART OF THE NMK VISION AND LET'S SHAPE THE FUTURE OF FOOD TOGETHER

We are open to partnerships, embracing our vision  
of shaping the future of food.

Drop us a mail @

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# PUSHING BOUNDARIES

## NMK ESBACO

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